

SAVE THE DATE: THURSDAY, OCTOBER 8

OMNIVOROUS

Although the event looks different this year, Omnivorous will remain an opportunity for us to come together to support equitable affordable housing and celebrate Seattle's best food and drink, featuring more than a dozen local chefs, restaurateurs, bartenders, distillers, and roasters of Seattle. This year, we're moving Omnivorous online and will have a virtual event open to all, including a free-to-attend level that we anticipate will attract more attendees than ever. Seattle has had a desperate need for affordable housing for many years. Now, the pandemic has increased an already dire situation, disproportionately impacting low-income communities and local small businesses.

Partnership Opportunities:

To better support our community at this time, we are moving away from a traditional sponsorship structure, and instead ask you to partner with us to ensure our community comes out of this pandemic stronger. 100% of donations, ticket sales, and partnerships will fund Community Roots Housing's work of supporting residents, strengthening communities, and creating more affordable homes.

Transitioning to a virtual event has allowed us to reach our largest audience yet! Our virtual spring fundraiser saw a 226% in attendees, resulting in more partner recognition than ever before. Electronic mailings will be sent to more than 4,100 individuals, and event materials will be promoted on our Facebook page with over 2,100 followers.

	King Salmon: \$10,000	Pacific Oyster: \$5,000	Chanterelle: \$2,500	Fiddlehead Fern: \$1,000
Opportunity to speak at the event	✓			
Acknowledgement during program from Community Roots leadership	✓	✓		
Recognition on screen at the event	Large Logo	Mid-size logo	Large name	Name
Sponsor listing on marketing materials promoting the event	✓	✓	✓	✓
Recognition on invitations	Large Logo	Mid-size logo	Large name	Name
Tickets to the event	8	6	4	2

Adapting to Changing Times:

The local culinary scene has always supported our work through Omnivorous. This year, we are turning that structure on its head in an effort to ensure restaurants are supported. We have asked attendees to purchase food from local eateries the night of the event so they might enjoy their food during the festivities. In spite of not being able to meet in person for Omnivorous' usual fundraising feast, we are still folding in the food element by offering exclusive group demonstrations after the program, in which attendees can learn cooking and hosting tricks from local food and drink experts.

To sponsor the event or for more information, contact Laura Orella, Events and Operations Manager, at 206-204-3843 or lorella@communityrootshousing.org. Confirm by September 19th to be included in the full range of marketing materials.

Support Equitable Communities:

Our work began in Capitol Hill. As our region transformed, our partnerships have expanded to include communities in the Central District, White Center, Belltown, and beyond. Today, with nearly 50 apartment buildings, we continue our commitment to build community with and for people.

